

TECHNICAL FORM ABILMENTE 2024

EXHIBITING RATES FORM



ABILMENTE SPRING MILANO 8-11 FEBRUARY
 ABILMENTE AUTUMN MILANO 24-27 OCTOBER
 ABILMENTE SPRING VICENZA 22-25 FEBRUARY
 ABILMENTE AUTUMN VICENZA 17-20 OCTOBER
 ABILMENTE SPRING TORINO 14-17 MARCH
 ABILMENTE AUTUMN TORINO 26-29 SEPTEMBER
 ABILMENTE SPRING ROMA 29 FEBRUARY - 3 MARCH
 ABILMENTE AUTUMN ROMA 19-22 SEPTEMBER

EXHIBITION RATES PER SQ.M. - BARE AREA⁽¹⁾

		MILANO	VICENZA	TORINO	ROMA
PARTICIPATION IN ONE EDITION		€ 95,00	€ 95,00	€ 95,00	€ 95,00
PARTICIPATION AT BOTH EDITIONS	SPRING	€ 78,00	€ 78,00	€ 76,00	€ 78,00
	AUTUMN	€ 85,00	€ 92,00	€ 82,00	€ 82,00

EXHIBITION RATES – PRE-FITTED AREA⁽²⁾

		APM/AAM	APV/AAV	APT/AAT	APR/AAR
PARTICIPATION IN ONE EDITION		€ 129,00	€ 129,00	€ 129,00	€ 129,00
PARTICIPATION AT BOTH EDITIONS	SPRING	€ 112,00	€ 112,00	€ 110,00	€ 112,00
	AUTUMN	€ 119,00	€ 126,00	€ 116,00	€ 116,00

REGISTRATION FEE ⁽³⁾

FOR SPRING EDITION	€ 350,00	
RATE FOR AUTUMN EDITION	€ 350,00	

Other items ⁽⁴⁾ :

Corner Booth ⁽⁵⁾	+ 10% on total area cost + fitted area, if requested ⁽⁵⁾
Hosted companies fee (in case of more companies inside one booth)	€/company 400,00
Represented Companies and Brands, included in the catalog	€/each 350,00

VAT must be added to these figures, if due.

- Unfitted area rate** includes area and 1 kw supply each 16 sq.m. The registration fee and any other item required will be charged. **We remind exhibitors booking an unfitted area that they must take care of the distribution of the exhibition spaces (partition walls with other stands, height 3 meters, unless otherwise indicated), and provide all the documentation relating to the layout, that is: 1. Design of stand set-up; 2. Declaration of correct assembly of the Stand; 3. Declaration regarding the fireproof quality of the materials employed (with the relative certificates of the same) 4. Declaration of conformity of the electrical system in relation to the power less than or equal to 6kW or more than 6kW. The eventual company that prepares the area in the name and on behalf of the Exhibitor must also provide: A) Chamber of Commerce registration; B) DURC - tax and wage compliance certificate.; C) Self-declaration of technical and professional requirements; D) Declaration in lieu of certification (self-certification of absence of criminal convictions, absence of provisions registered in the criminal record, absence of liquidation / arrangement with creditors procedures).**
- Fitted area** includes booth structure, partitions, carpet, electrical system, lighting, electrical outlet, sign with company name. **Fitted rate does not include the unfitted area rate.**
- Registration fee (compulsory for each exhibitor and each edition)** covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, 1 parking permit, Wi-Fi connection.
- Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.
- Surcharge for Corner Booth:** supplementary rate for areas looking on to areas with two or more open sides. It is calculated on total area cost (unfitted area + fitted area, if requested).

TECHNICAL FORM ABILMENTE 2024

ADVERTISING RATES FORM



ABILMENTE SPRING MILANO 8-11 FEBRUARY
ABILMENTE AUTUMN MILANO 24-27 OCTOBER
ABILMENTE SPRING VICENZA 22-25 FEBRUARY
ABILMENTE AUTUMN VICENZA 17-20 OCTOBER
ABILMENTE SPRING TORINO 14-17 MARCH
ABILMENTE AUTUMN TORINO 26-29 SEPTEMBER
ABILMENTE PRIMAVERA ROMA 29 FEBRUARY-3 MARCH
ABILMENTE AUTUMN ROMA 19-22 SEPTEMBER

LET YOURSELF BE TEMPTED!

Advertising offers for ABILMENTE 2024

Dear Company,

we have pleasure to draw your attention to some advertising opportunities to promote your visibility as exhibitor.

LARGE ADVERTISING SPACES AT THE EXPO CENTRE

DESCRIPTION	TYPE	PRICE LIST
<input type="checkbox"/> VIDEOWALL AND ADVERTISING SYSTEMS	- HALLS - ENTRANCES - CONNECTING CORRIDORS	from € 500 to € 2.500
<input type="checkbox"/> ARTICLE ON WEBSITE WITH POST ON FACEBOOK		€ 300
<input type="checkbox"/> HIGHLIGHT ON NEWSLETTER	- DEDICATED DEM - BANNER ON ENTIRE CAMPAIGN - SINGLE BANNER	from € 150 to € 2.500
<input type="checkbox"/> HIGHLIGHT ON EVENT GUIDE (DISTRIBUTED ON SITE)		from € 300 to € 1.500
<input type="checkbox"/> LOGO ON ONLINE TICKET	EXCLUSIVE	€ 2.500
<input type="checkbox"/> HIGHLIGHT ON SITO	- LOGO AMONG PARTNERS - OPENING SLIDE SHOW	from € 300 to € 1.500
<input type="checkbox"/> GADGET DISTRIBUTION AT EVENT (EXCLUDING MATERIALS)	Starting from	€ 1.000
<input type="checkbox"/> ROOMS FOR PRIVATE EVENTS (AUDIO-VIDEO EQUIPMENT, ON-SITE TECHNICIAN EXCLUDED))	Starting from	€ 500
<input type="checkbox"/> SPONSORSHIP OF SPECIAL PROJECTS	Starting from	€ 1.000
<input type="checkbox"/> MAIN PARTNER HIGHLIGHT PACKAGES	On estimate	
<input type="checkbox"/> VISIBILITY ON "BE A - IL BLOG DELLE IDEE CREATIVE"	Starting from	€ 300
<input type="checkbox"/> COURSE PACKAGE ABILMENTE ACADEMY (5-7 MAY)	Starting from	€ 400

These amounts are net of VAT

ABILMENTE Team is available to examine any other requests and can also design new solutions tailored to your visibility needs.

For further information please contact: see info square in the next page and on www.abilmente.org

Date

Stamp and signature of contracting firm's legal representative

TECHNICAL FORM ABILMENTE 2024

GENERAL INFORMATION AND DEADLINES



ABILMENTE SPRING MILANO 8-11 FEBRUARY
 ABILMENTE AUTUMN MILANO 24-27 OCTOBER
 ABILMENTE SPRING VICENZA 22-25 FEBRUARY
 ABILMENTE AUTUMN VICENZA 17-20 OCTOBER
 ABILMENTE SPRING TORINO 14-17 MARCH
 ABILMENTE AUTUMN TORINO 26-29 SEPTEMBER
 ABILMENTE SPRING ROMA 29 FEBRUARY-3 MARCH
 ABILMENTE AUTUMN ROMA 19-22 SEPTEMBER

IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it in pdf format							
		ABILMENTE Team will contact you with a customized proposal.							
	PARTECIPATION CONFIRM/DEPOSIT	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format.							
		Deposit must be paid for the sum and to the bank account as indicated in the same proposal							
BALANCE DEADLINE		APM24	AAM24	APV24	AAV24	APT24	AAT24	APR24	AAR24
		22 JANUARY 2024	7 OCTOBER 2024	5 FEBRUARY 2024	30 SEPTEMBER 2024	26 FEBRUARY 2024	9 SEPTEMBER 2024	12 FEBRUARY 2024	2 SEPTEMBER 2024
		Deadline within which the total balance payment related to the exhibiting area allocated (Chap. II Art.3 - 3.1 of the General Regulation) has to be sent to. P.S.: for confirmations signed and received after these dates, payment of the balance will be requested directly.							
BOOTH PROJECT APPROVAL		APM24	AAM24	APV24	AAV24	APT24	AAT24	APR24	AAR24
		8 JANUARY 2024	24 SEPTEMBER 2024	22 JANUARY 2024	17 SEPTEMBER 2024	14 FEBRUARY 2024	1 AUGUST 2024	29 JANUARY 2024	1 AUGUST 2024
		BARE AREAS: cut-off date for the presentation of stand fitting & layout design to upload in the section "stand projects" in the reserved area							
WITHDRAWAL RULES	PENALTY EQUAL TO THE ADVANCE	APM24	AAM24	APV24	AAV24	APT24	AAT24	APR24	AAR24
		8 JANUARY 2024	1 MAY 2024	8 JANUARY 2024	1 MAY 2024	8 JANUARY 2024	1 MAY 2024	8 JANUARY 2024	1 MAY 2024
		<i>In case of withdrawal within these dates, the penalty will be equal to a sum corresponding to the advance payment (30%) as quantified in the participation proposal countersigned for acceptance.</i>							
	PENALTY EQUAL TO THE ENTIRE AMOUNT	APM24	AAM24	APV24	AAV24	APT24	AAT24	APR24	AAR24
9 JANUARY 2024		2 MAY 2024	9 JANUARY 2024	2 MAY 2024	9 JANUARY 2024	2 MAY 2024	9 JANUARY 2024	2 MAY 2024	
		<i>In case of withdrawal starting from these dates, the penalty will be equal to a sum corresponding to the entire amount (100%) as quantified in the participation proposal countersigned for acceptance.</i>							

FOR FURTHER INFORMATION:

	TEAM	PHONE	E-MAIL
TEAM Sales: Info for exhibitors, exhibiting space sale, advertising services sale, exhibition general information	Exhibition Manager Sales Account Sales Account Sales Account Event Specialist	Marco Chiarello Chiara Biasi Serena Rizzotto Gioia Valdemarca Roberta Lunardon	0444 969 413 0444 969 439 0444 969 089 0444 969 087 0444 969 086
Technical assistance: login, services, e-commerce	EXHIBITOR SERVICES OFFICE		exposervices@iegexpo.it
Technical assistance: logistics and planning fitting days, dismantling days, access procedure, stand projects approval	OFFICE: Exhibition Design / Fitting OFFICE: HSE & Quality / Security OFFICE: Logistics & Mobility / Logistics	Rita Conciauro Mattia Gasparini Alberto Fioretti Ivan Giachin	0444 969 952 0444 969 818 0444 969 911 0444 969 929
Accounting services: deposit payment, balance, invoices, request of invoices	ACCOUNTING DEPARTMENT		0541 744 498 customers@iegexpo.it
Assistance for: catalog section in reserved area	MARKETING BACK OFFICE		marketingbo@iegexpo.it
Forms and registration data review	SALES BACK OFFICE	Nadia Magnabosco Alessandra Ciavatti	0444 969 942 0541 744 639 nadia.magnabosco@iegexpo.it alessandra.ciavatti@iegexpo.it

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year. The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.