

# **MINORS - WAIVER FORM**

The undersigned				
Born in	on	resident in	Street	

as the person exercising parental authority / guardian over the minor born on \_\_\_\_\_(the"Minor")

## DECLARES

- authorize the entry of the Minor to the Event\_\_\_\_\_\_ organized by Italian Exhibition Group S.p.A. and to assume the obligation of full custody, surveillance and supervision for the entire stay of the Minor within the Italian Exhibition Group S.p.A. exhibition center, assuming full and unconditional responsibility with total exemption for Italian Exhibition Group S.p.A. for any consequences that may derive from the conduct of the Minor and in particular for any damage, accident and for any other prejudicial event that may occur to the Minor and / or that the Minor may cause to people or things;
- to have read in full the Exhibition Regulations that Italian Exhibition Group S.p.A. exhibits within the premises used for exhibition activities, as well as to share and expressly accept its content.

## **FURTHER DECLARES**

• to authorize the processing of the minor's personal data, for the purposes indicated in points 1 and 2 of the Information at the bottom.

Place\_\_\_\_\_, Date\_\_\_\_\_

SIGNATURE (legible and in full) of the person excercising parental authority / guardian of the minor

## INFORMATION ON THE PROCESSING OF PERSONAL DATA ART. 13 AND 14 REG. UE PRIVACY 679/2016 – GDPR

We inform you that the personal data provided by the interested party (yours and / or the minor over whom the interested party exercises parental authority or your canvas) and / or otherwise acquired by Italian Exhibition Group S.p.A. ("IEG") in relation to the same, on the occasion or according to the events, exhibitions, events, conferences / congresses, competitions and / or workshops (the "Events"), organized by IEG also in collaboration with third party partners, are treated in compliance with the principles of lawfulness, fairness, correctness, proportionality, necessity, accuracy, completeness and safety and with the other legal obligations in force. **Categories of interested parties. Processing operations and collection methods** 

The data processed relate to customers (i.e. exhibitors, visitors, buyers, congressmen / congressmen, event speakers, participants in championships / competitions and / or workshops, concessionaires of exhibition and / or advertising spaces, organizers third parties and sponsors who have held their respective roles over the past 10 years) and Prospects (persons who have expressed interest in the Events over the past 10 years). The data processed may concern individuals over the age of 14 or even younger. The data of the "minor" visitor, or under the age of 14, are processed only with the authorized consent of the parental authority / guardian. The individual categories of data collected are from time to time better indicated in the IEG forms, the content of which must therefore be understood as an integral part of this information. The collection takes place via online forms or pre-registration or participation paper forms filled in by the interested party and / or acquired by third party operators authorized in writing by IEG or collected to the single purposes stated below. The data collected may be processed by the first and second level Authorized persons, appointed in writing by IEG, who need to learn about them in the performance of their activities (e.g. legal, commercial, marketing, communication, administrative, logistic, IT, management control, etc.).

#### **Purpose of the treatment**

### The processing will take place using computerized, manual and paper tools for the following purposes:

1. Fulfilment of contractual and legal obligations deriving from the participation / visit or related to the already contractual or potential participation / visit of the interested party and / or the minor accompanied by the interested party in the "Events". Communication of pre-contractual information (e.g. information, programs, proposals, etc.) related to the Events, at the request of the interested party.

2. Planning and organizational management of Events, for example issuing and paying the entrance ticket (including checking the successful completion of payment through the services of third party operators), issuing accreditation and entry passes, creating and checking personal identification tags for security purposes, management of contracts stipulated with third party suppliers of goods and / or services used by IEG or by the interested party during the Events.

## Legal basis of the processing and mandatory or optional consent of the interested party

The processing for the purposes sub 1 has its legal basis on IEG's need to fulfill the obligations assumed through the contract stipulated with the interested party (and to carry out all the actions functional to the correct and complete execution of the commitments undertaken) and / or legal obligations connected to it; therefore this treatment does not require any prior consent from the interested party, who is also free not to give their data, and those of the minor, to IEG which, however, in this case will not be able to provide the service requested by the interested party or to it referable (e.g. involving the interested party in the Event of interest and providing him with related services such as the printed and / or digital catalog of events) and / or will not be able to fulfill the legal obligations connected to the relationship. The processing for the purposes sub 2 finds its legal basis in the legitimate interest of IEG to adequately organize the Events, plan and manage all the organizational activities reasonably useful to allow the interested party to participate efficiently and effectively in the Events and to manage the relations with third party suppliers of functional goods and services and / or connected to the Events.

For these purposes, therefore, IEG does not need to receive prior consent from the interested party. The interested party is still free not to give their data, and those of the minor, but in this case they will not be able / will not be able to participate in the Event.

Only in the case of participation in Events which, for particular purposes of security of the premises and / or the goods exhibited therein to the public, require the creation and delivery of an identification tag with the photograph of the person concerned, this photograph is collected and processed by IEG subject to the specific written consent of the interested party (in the case of a minor the consent must be declared and given by the holder of parental responsibility), which constitutes the legal basis of the processing and which the interested party can always deny. Failure to consent, however, prevents the interested party from being able to participate in the Interest Event. During the Events organized by IEG, generic filming and / or photographs may also be carried out on site by IEG and / or photographers and / or videomakers authorized by IEG, to promote the Events on the websites relating to them and on the IEG social profiles (e.g. twitter, facebook, whatsapp, youtube, vimeo, etc.), on brochures, catalogs and other printed promotional material. These images relate to trade fair activities to be understood as events of a public nature / open to the public and therefore are data for which the explicit consent of the interested party is not required.

Furthermore, only with the necessary specific written consent of the interested party (which constitutes the legal basis of the processing), obtained in advance, the photographs or video footage (including the voice) that portray the face of the interested party in a recognizable way can be published for information purposes. , promotional and / or advertising materials on IEG's paper materials or electronic / digital channels intended for the public (e.g. catalogs, brochures, flyers, brochures, posters, websites, landing pages, blogs, social network pages, newsletters, newspapers, periodicals , television media). In the case of a minor, the denied consent must be declared and given by the holder of parental authority / guardian. The consequences relating to participation in the Event. However, the use of the image of the child will take place in a context that does not compromise the dignity of the child and respects their dignity and reputation. The interested party (in the case of a Minor, the holder of parental authority / guardian) may subsequently request the obscuring of the face portrayed in the aforementioned

The interested party (in the case of a Minor, the holder of parental authority / guardian) may subsequently request the obscuring of the face portrayed in the aforementioned images at any time, without prejudice to the lawfulness of the processing carried out by IEG or by authorized third parties up to on the date of revocation of the consent and without prejudice to any dissemination that has already taken place which cannot be controlled by IEG.

### Communication and dissemination of data

For the purposes of sub 1 and 2, the data may be communicated by IEG to: suppliers of the management and maintenance service of IEG's IT systems, websites and databases, to photographers and / or videomakers who create video-audio materials o the related post-production, journalists and newspapers, companies entrusted with the services necessary for the organization and management of Events (e.g. installation of fittings and equipment, publishers of paper and online catalogs, logistics, security, private security, first aid, hostesses, etc.), diplomatic representations, consultants, who will process the data as External Managers. For all the aforementioned purposes, the data may also be communicated by IEG to third-party business partners with whom IEG shares the activity of creating and / or promoting the Events, who will process the data independent owners or co-owners or external managers. ; in the latter case, IEG stipulates a written agreement with the co-owner to clarify the respective processing activities. A list of co-owners, autonomous owners and external data processors is available upon request (for the related procedures, please refer to the "rights of the data subject" section of this information).

#### Transfer of data abroad

If IEG makes use of cloud providers based in the United States of America (eg Microsoft, Google, AWS - Amazon), personal data may be transferred to the USA within the limits necessary for the execution of the technical service. provided. This data transfer takes place against adequate guarantees, consisting of the prior stipulation by the third-party importer of a contractual agreement with us through which he, for the treatments within his competence, undertakes to comply with privacy obligations substantially equivalent to those envisaged. by the EU legislation at our charge (through the use of standard contractual clauses - or "CCS" - compliant at least with the text adopted by the EU Commission, except for any additions and / or changes more favorable to the interested party).

In some cases of data transfer to cloud suppliers based outside the EU, these suppliers are subject to the regulatory powers of local public authorities and in some situations, based on foreign legislation, (in the USA: the Federal Trade Commission, 'Article 702 of the FISA and the Executive Order EO 12333) the importer may be obliged to communicate the personal data transferred, in response to requests received from public authorities, to meet national security requirements (e.g. anti-terrorism) or application of local law (with consequent possible access to data, of which the importer according to local legislation may not have to give notice to the exporter and the interested party, who will therefore not be able to exercise the relative rights normally recognized by the GDPR).

Therefore, IEG believes that the CCS applied in the relationship with importers (in particular the USA) effectively guarantee protection of the rights of the interested parties substantially similar to that provided for by the GDPR, regardless of the application of any additional measures to the processing in question.

The adoption of additional contractual measures by IEG towards importers (e.g. obligations to communicate public access, the right to suspend or cease the transfer and to terminate the contract with the importer, and the like), may be introduced in any moment by the exporter following any information provided to operators by the EDPB - European Data Protection Board following the judgment of the Court of Justice of the European Communities (ECJ of July 17<sup>th</sup> 2020 which declared invalid in reports EU the bilateral convention called "Privacy Shield").

The transfer of data to the non-EU country takes place in any case also because it is necessary for the execution of i) a contract concluded between the interested party and IEG and / or pre-contractual measures adopted at the request of the interested party, or ii) of a contract stipulated between IEG and another natural or legal person (e.g. our

subsidiary company, supplier, with headquarters outside the EU, etc.) in favor of the interested party.

### Duration of treatment

In the case of the purposes sub 1 and / or 2, we process the data for 10 years from the date of signing the contract (in the case of customers) or from the collection of the data of the interested party (in the case of prospects). IEG processes the data for a period of 5 years from the publication of the product in the case of the promotion of editorial products.

We process the data for a period of 60 days, after the end of each Event, in the case of data made available at the collection points for assistance requests, communicated to us by visitors and exhibitors (including insurance desk, Info point and First Aid).

We process the data contained in the promotional catalog (paper and / or digital) of the individual Events for a maximum of 2 editions of the catalog. We process the data necessary for IT security purposes (e.g. log-in registrations, failed logs and log-outs, when accessing restricted areas on the IEG websites relating to Events) for 1 year from collection. The recordings of the logs relating to the reading of IEG's on-line privacy information and the on-line actions (e.g. clicks, flags and the like) through which the data subject's consent is communicated to IEG are kept for 10 years from collection.

In the event of a dispute between you and us or our third-party suppliers, we process the data for the time necessary to exercise the protection of our rights or those of thirdparty suppliers, i.e. until the issue and full execution of a provision having the value of res judicata between the parties. or a transaction.

Once the aforementioned maximum duration has ceased, personal data are permanently destroyed or made totally anonymous.

## Rights of the interested party

You have the right for yourself and / or for the minor under the age of 14 over whom you exercise parental authority / guardianship, to:

- ask us for confirmation as to whether or not personal data concerning him is being processed and, in this case, to obtain access to personal data and the following information: a) the purposes of the processing; b) the categories of personal data in question; c) the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular if they are recipients of third countries or international organizations; d) when possible, the retention period of the personal data envisaged or, if not possible, the criteria used to determine this period; e) the existence of the right of the interested party to ask the data controller to rectify or delete personal data or limit the processing of personal data concerning him or to oppose their treatment; f) the right to lodge a complaint with a supervisory authority; g) if the data are not collected from the data subject, all available information on their origin;

h) the existence of an automated decision-making process, including profiling and, at least in such cases, significant information on the logic used, as well as the importance and expected consequences of such processing for the data subject.

- if personal data are transferred to a third country or to an international organization, the interested party has the right to be informed of the existence of adequate guarantees relating to the transfer;

- request, and obtain without undue delay, the correction of inaccurate data; taking into account the purposes of the processing, the integration of incomplete personal data, including by providing an additional declaration;

- request the deletion of data if a) the personal data are no longer necessary with respect to the purposes for which they were collected or otherwise processed; b) the interested party revokes the consent on which the treatment is based and there is no other legal basis for the treatment, c) the interested party opposes the treatment, and there is no legitimate overriding reason to proceed with the treatment, or opposes the processing carried out for direct marketing purposes (including profiling functional to such direct marketing); d) the personal data have been unlawfully processed; e) personal data must be deleted to fulfill a legal obligation under the law of the Union or of the Member State to which the data controller is subject; f) the personal data have been collected in relation to the information society service offer.

- request the limitation of the processing that concerns you, when one of the following hypotheses occurs: a) the data subject disputes the accuracy of the personal data, for the period necessary for the data controller to verify the accuracy of such personal data; b) the processing is unlawful and the interested party opposes the cancellation of personal data and instead requests that its use be limited; c) although the data controller no longer needs it for processing purposes, the personal data are necessary for the data subject to ascertain, exercise or defend a right in court; d) the interested party opposed the processing carried out for direct marketing purposes, pending verification of the possible prevalence of the legitimate reasons of the data controller with respect to those of the interested party;

- obtain from the data controller, upon request, the communication of the third party recipients to whom the personal data have been transmitted;

- revoke the consent to the processing at any time if previously communicated for one or more specific purposes of their personal data, it being understood that this will not affect the lawfulness of the processing based on the consent given before the revocation.

- receive in a structured format, commonly used and readable by an automatic device, the personal data concerning you provided by you and, if technically feasible, to have such data transmitted directly to another data controller without impediments on our part, if it occurs the following (cumulative) condition: a) the processing is based on the consent of the interested party for one or more specific purposes, or on a contract of which the interested party is a party and for the execution of which the processing is necessary; and b) the processing is carried out by automated means (software) - overall right to the so-called "Portability". The exercise of the so-called right portability is without prejudice to the aforementioned right to cancellation; - not be subjected to a decision based solely on automated processing, including profiling, which produces legal effects concerning him or which significantly affects his person in a similar way.

- propose a complaint to the competent supervisory authority based on the GDPR (that of your place of residence or domicile); in Italy it is the Guarantor for the protection of personal data.

You can exercise your rights by writing to the Data Controller Italian Exhibition Group S.p.A., with registered office in Via Emilia, 155 - 47921 Rimini (Italy), e-mail address: privacy@iegexpo.it.

In order to ensure compliance with the GDPR and the laws applicable to the processing of personal data, we have appointed Mr. Luca De Muri, domiciled for the position at Italian Exhibition Group S.p.A.