

# TECHNICAL FORM ABILMENTE 2023

## EXHIBITING RATES FORM



ABILMENTE SPRING MILANO 9-12 FEBRUARY  
 ABILMENTE AUTUMN MILANO 2-5 NOVEMBER  
 ABILMENTE SPRING VICENZA 23-26 FEBRUARY  
 ABILMENTE AUTUMN VICENZA 12-15 OCTOBER  
 ABILMENTE SPRING TORINO 16-19 MARCH  
 ABILMENTE AUTUMN TORINO 28 SEPTEMBER - 1° OCTOBER  
 ABILMENTE ROMA 21-24 SEPTEMBER

### TARIFE ESPOSITIVE AL MQ. - AREA NUDA<sup>(1)</sup>

		APM/AAM	APV/AAV	APT/AAT	AAR
PARTICIPATION IN ONE EDITION		€ 95,00	€ 95,00	€ 95,00	€ 95,00
PARTICIPATION AT BOTH EDITIONS	SPRING	€ 76,00	€ 76,00	€ 76,00	€ 76,00
	AUTUMN	€ 85,00	€ 90,00	€ 82,00	€ 82,00

### TARIFE ESPOSITIVE - AREA PREALLESITATA<sup>(2)</sup>

		APM/AAM	APV/AAV	APT/AAT	AAR
PARTICIPATION IN ONE EDITION		€ 129,00	€ 129,00	€ 120,00	€ 120,00
PARTICIPATION AT BOTH EDITIONS	SPRING	€ 110,00	€ 110,00	€ 110,00	€ 110,00
	AUTUMN	€ 124,00	€ 124,00	€ 116,00	€ 116,00

### REGISTRATION FEE<sup>(3)</sup>

RATE FOR SPRING EDITION	€ 300,00
RATE FOR AUTUMN EDITION	€ 350,00

#### Other items<sup>(4)</sup> :

Corner Booth <sup>(5)</sup>	+ 10% on total area cost + fitted area, if requested <sup>(5)</sup>
Corner Booth + Premium Space <sup>(5)</sup>	+ 15% on total area cost + fitted area, if requested <sup>(5)</sup>
Hosted companies fee (in case of more companies inside one booth)	€/company 400,00
Represented Companies and Brands, included in the catalog	€/each 350,00

**VAT must be added to these figures, if due.**

- (1) **Unfitted area** rate includes area and 1 kw supply each 16 sq.m. The registration fee and any other item required will be charged. **We remind exhibitors booking an unfitted area that they must take care of the distribution of the exhibition spaces (partition walls with other stands, height 3 meters, unless otherwise indicated), and provide all the documentation relating to the layout, that is: 1. Design of stand set-up; 2. Declaration of correct assembly of the Stand; 3. Declaration regarding the fireproof quality of the materials employed (with the relative certificates of the same) 4. Declaration of conformity of the electrical system in relation to the power less than or equal to 6kW or more than 6kW. The eventual company that prepares the area in the name and on behalf of the Exhibitor must also provide: A) Chamber of Commerce registration; B) DURC - tax and wage compliance certificate.; C) Self-declaration of technical and professional requirements; D) Declaration in lieu of certification (self-certification of absence of criminal convictions, absence of provisions registered in the criminal record, absence of liquidation / arrangement with creditors procedures).**
- (2) **Fitted area** includes booth structure, partitions, carpet, electrical system, lighting, electrical outlet, sign with company name. **Fitted rate does not include the unfitted area rate.**
- (3) **Registration fee (compulsory for each exhibitor and each edition)** covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, 1 parking permit, Wi-Fi connection.
- (4) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.
- (5) **Surcharge for Corner Booth and Corner Booth + Premium Space:** supplementary rate for areas looking on to entrance corridors and/or corridors connecting Pavilions. It is calculated on total area cost (unfitted area + fitted area, if requested).

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## ADVERTISING RATES FORM



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## LET YOURSELF BE TEMPTED!

### Advertising offers for ABILMENTE 2023

Dear Company,

we have pleasure to draw your attention to some advertising opportunities to promote your visibility as exhibitor.

#### LARGE ADVERTISING SPACES AT THE EXPO CENTRE

DESCRIPTION	TYPE	PRICE LIST
<input type="checkbox"/> VIDEOWALL AND ADVERTISING SYSTEMS	- HALLS - ENTRANCES - CONNECTING CORRIDORS	from € 500 to € 2.500
<input type="checkbox"/> ARTICLE ON WEBSITE WITH POST ON FACEBOOK		€ 300
<input type="checkbox"/> HIGHLIGHT ON NEWSLETTER	- DEDICATED DEM - BANNER ON ENTIRE CAMPAIGN - SINGLE BANNER	from € 150 to € 2.500
<input type="checkbox"/> HIGHLIGHT ON EVENT GUIDE (DISTRIBUTED ON SITE)		from € 300 to € 1.500
<input type="checkbox"/> LOGO ON ONLINE TICKET	EXCLUSIVE	€ 2.500
<input type="checkbox"/> HIGHLIGHT ON SITO	- LOGO AMONG PARTNERS - OPENING SLIDE SHOW	from € 300 to € 1.500
<input type="checkbox"/> GADGET DISTRIBUTION AT EVENT (EXCLUDING MATERIALS)	Starting from	€ 1.000
<input type="checkbox"/> ROOMS FOR PRIVATE EVENTS (AUDIO-VIDEO EQUIPMENT, ON-SITE TECHNICIAN EXCLUDED))	Starting from	€ 500
<input type="checkbox"/> SPONSORSHIP OF SPECIAL PROJECTS	Starting from	€ 1.000
<input type="checkbox"/> MAIN PARTNER HIGHLIGHT PACKAGES	On estimate	
<input type="checkbox"/> VISIBILITY ON "BE A - IL BLOG DELLE IDEE CREATIVE"	Starting from	€ 300
<input type="checkbox"/> COURSE PACKAGE ABILMENTE ACADEMY (5-7 MAY)	Starting from	€ 400

These amounts are net of VAT

ABILMENTE Team is available to examine any other requests and can also design new solutions tailored to your visibility needs.

For further information please contact: see info square in the next page and on [www.abilmente.org](http://www.abilmente.org)

Date

Stamp and signature of contracting firm's legal representative

# TECHNICAL FORM ABILMENTE 2023

## GENERAL INFORMATION AND DEADLINES



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### IMPORTANT DEADLINES:

<b>BOOKING SPACE AND TECHNICAL DATES</b>	<b>REGISTRATION PROCEDURE</b>	Fill in and send the application form to email <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a> in pdf format ABILMENTE Team will contact you with a customized proposal.						
	<b>PARTICIPATION CONFIRM/ DEPOSIT</b>	Exhibiting proposal, signed for acceptance, must be sent via email to <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a> in pdf format. Deposit must be paid for the sum and to the bank account as indicated in the same proposal						
	<b>BALANCE DEADLINE</b>	<b>APM23</b>	<b>AAM23</b>	<b>APV23</b>	<b>AAV23</b>	<b>APT23</b>	<b>AAT23</b>	<b>AAR23</b>
		17 JANUARY 2023	9 OCTOBER 2023	30 JANUARY 2023	20 SEPTEMBER 2023	21 FEBRUARY 2023	18 SEPTEMBER 2023	04 SEPTEMBER 2023
Deadline within which the total balance payment related to the exhibiting area allocated (Chap. II Art.3 - 3.1 of the General Regulation) has to be sent to. Note: after that date any client who will sign a proposal has to pay the balance immediately								
<b>BOOTH PROJECT APPROVAL</b>	<b>APM23</b>	<b>AAM23</b>	<b>APV23</b>	<b>AAV23</b>	<b>APT23</b>	<b>AAT23</b>	<b>AAR23</b>	
	9 JANUARY 2023	2 OCTOBER 2023	22 JANUARY 2023	12 SEPTEMBER 2023	16 FEBRUARY 2023	12 SEPTEMBER 2023	28 AUGUST 2023	
BARE AREAS: cut-off date for the presentation of stand fitting & layout design to upload in the section "stand projects" in the reserved area								
<b>WITHDRAWAL RULES</b>	<b>PENALTY EQUAL TO THE ADVANCE</b>	<b>APM23</b>	<b>AAM23</b>	<b>APV23</b>	<b>AAV23</b>	<b>APT23</b>	<b>AAT23</b>	<b>AAR23</b>
		1° DECEMBER 2022	1° APRIL 2023	1° DECEMBER 2022	1° APRIL 2023	1° DECEMBER 2022	1° APRIL 2023	1° APRIL 2023
	In case of withdrawal before this date, the penalty will be equal to a sum corresponding to the advance payment specified in the participation proposal countersigned for acceptance							
	<b>PENALTY EQUAL TO THE ENTIRE AMOUNT</b>	<b>APM23</b>	<b>AAM23</b>	<b>APV23</b>	<b>AAV23</b>	<b>APT23</b>	<b>AAT23</b>	<b>AAR23</b>
1° JANUARY 2023		1° MAY 2023	1° JANUARY 2023	1° MAY 2023	1° JANUARY 2023	1° MAY 2023	1° MAY 2023	
In case of withdrawal after this date, the penalty will be equal to a sum corresponding to the entire amount as quantified in the participation proposal countersigned for acceptance.								

PER ULTERIORI INFORMAZIONI:	SETTORE	TEAM	TELEFONO	E-MAIL
Info for exhibitors, <b>exhibiting space sale</b> , <b>advertising services sale</b> , exhibition general information	Exhibition Manager Sales Account Sales Account Sales Account Event Specialist	Marco Chiarello Carolina Busnardo Serena Rizzotto Gioia Valdemarca Roberta Lunardon	0444 969 413 0444 969 439 0444 969 089 0444 969 087 0444 969 086	<a href="mailto:marco.chiarello@iegexpo.it">marco.chiarello@iegexpo.it</a> <a href="mailto:carolina.busnardo@iegexpo.it">carolina.busnardo@iegexpo.it</a> <a href="mailto:serena.rizzotto@iegexpo.it">serena.rizzotto@iegexpo.it</a> <a href="mailto:gioia.valdemarca@iegexpo.it">gioia.valdemarca@iegexpo.it</a> <a href="mailto:roberta.lunardon@iegexpo.it">roberta.lunardon@iegexpo.it</a>
<b>Technical assistance:</b> login, services, e-commerce	EXHIBITOR SERVICES OFFICE			<a href="mailto:exposervices@iegexpo.it">exposervices@iegexpo.it</a>
<b>Technical assistance:</b> logistics and planning fitting days, dismantling days, access procedure, stand projects approval	OFFICE: Exhibition Design / Fitting OFFICE: HSE & Quality / Security  OFFICE: Logistics & Mobility / Logistics	Rita Conciauro Mattia Gasparini Alberto Fioretti Ivan Giachin	0444 969 952 0444 969 818 0444 969 911 0444 969 929	<a href="mailto:rita.conciauro@iegexpo.it">rita.conciauro@iegexpo.it</a> <a href="mailto:mattia.gasparini@iegexpo.it">mattia.gasparini@iegexpo.it</a> <a href="mailto:alberto.fioretti@iegexpo.it">alberto.fioretti@iegexpo.it</a> <a href="mailto:ivan.giachin@iegexpo.it">ivan.giachin@iegexpo.it</a>
<b>Accounting services:</b> deposit payment, balance, invoices, request of invoices	ACCOUNTING DEPARTMENT		0541 744 498	<a href="mailto:customers@iegexpo.it">customers@iegexpo.it</a>
<b>Assistenza per:</b> sezione catalogo in area riservata	MARKETING BACK OFFICE			<a href="mailto:marketingbo@iegexpo.it">marketingbo@iegexpo.it</a>
<b>Forms and registration data review</b>	SALES BACK OFFICE	Alessandra Ciavatti	0541 744 639	<a href="mailto:alessandra.ciavatti@iegexpo.it">alessandra.ciavatti@iegexpo.it</a>

### WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

#### International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.

The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.