

***ABILMENTE**

THE CREATIVE IDEAS SHOW

ADDITIONAL PUBLICITY

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- ✱ Videowall Circuit
- ✱ Advertising panels
- ✱ Sponsorship
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- ✱ Website
- ✱ Distribution



Customisation



LIFT HALL 8.0

Lift up to Hall 8.1

NOTES

Lift column graphing in Hall 8.0 with adhesive film. Artwork provided by the customer

Schedule:

Max. 1 company per exhibition

Technical specifications:

- A1: 2370x1950mm
- A2: 2370x1950mm
- A3: 2370x1950mm
- A4: 2370x1200mm
- B1: 2800x1950mm
- B2: 1450.8 x 1025.8mm
- B3: 1400x975mm
- B4: 2800x1200

A4	B4
A3	B3
A2	B2
A1	B1

Images/videos resolution:

192X1344 px





CUSTOMISED SQUARE

NOTES

A - Pvc banners

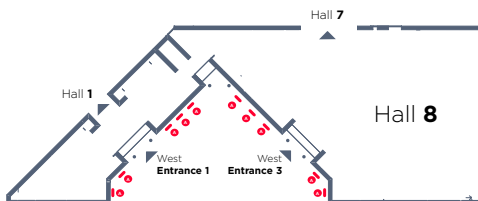
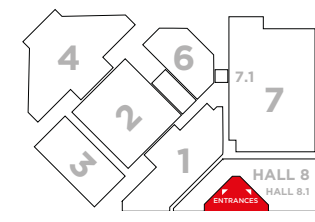
Max: 10 banners

Size: 1x7 m

Printing proofs provided by the customer

Resolution:

High resolution pdf





WINDOW STICKERS ON THE ENTRANCE AND EXIT DOORS

NOTES

Window stickers

3 top glass stickers and
6 stickers for glass-door
for each entrance

Size:

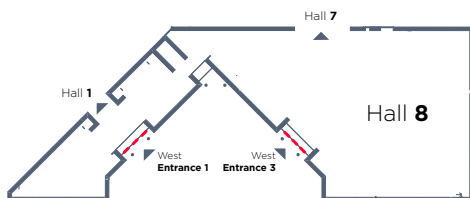
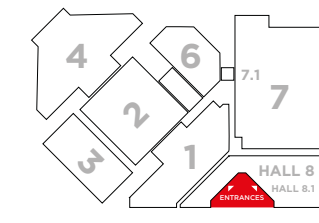
top glass: 187x122 cm
stickers size: 150x50 cm
glass-door: 76x209 cm
stickers size: 50x180 cm

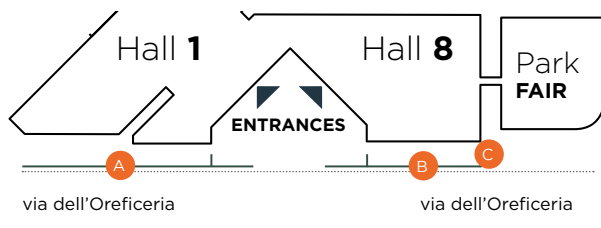
Printing proofs:

provided by the customer

Resolution:

High resolution pdf





TECHNICAL SPECIFICATIONS

- PVC sheet with eyelets, heat welded, top and bottom

NOTES

- The graphics along the perimeter must not contain lettering or images that cannot be cut.
- Format: PDF, JPG and PNG
- Material: provided by the customer
- Printing by IEG

SIZE

- Gate A 219x160 cm
- Gate B 247x160 cm
- Gate C 210x160 cm
- Interior railing A 1,680x160 cm
- Interior railing A 1,680x160 cm
- External railing A 5,968x160 cm
- External railing B 7,115x160 cm



Videowall Circuit



WEST ENTRANCE 1

Cod. CC0.3

NOTES

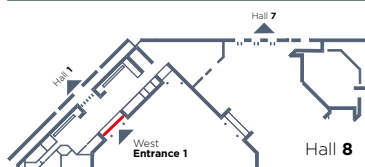
- 10" - 15" Spot
- Format: (video) MP4, (images) JPG and PNG
- Material: provided by the customer
- Max. schedule: 6 companies per day

Technical specifications:

- L 4,48 mt x H 1,92 / sqm 8,60
- Video Wall: pitch 10

Images/videos resolution:

448 x 192 px





WEST ENTRANCE 3

Cod. CC.01

NOTES

- 10" - 15" Spot
- Format: (video) MP4, (images) JPG e PNG
- Material: provided by the customer
- Max. schedule: 6 companies per day

Technical specifications:

- L 4,48 mt x H 1,92 / sq m 8,60
- Video Wall: pitch 10

Images/videos resolution:

448 x 192 px





CIRCOULAR LEDWALL HALL 8.0

Escalator from Hall 8.0 to Hall 8.1

NOTES

- Curved ledwall cm 3.488x48 and curved ledwall cm 288x4
- 10" - 15" Spot
- Format: (video) MP4, (images) JPG e PNG
- Artworks provided by the customers

Max. schedule:

Max. 6 companies per day

Technical specifications:

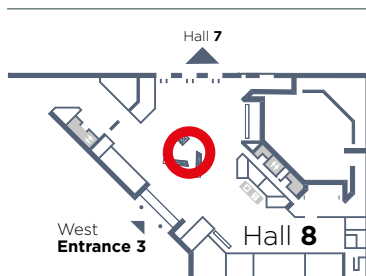
Images to be provided fragmented as follows

- Pixel sector 1: 1664X96 with start at 64 px
- Pixel sector 2: 1728X96
- Pixel sector 3: 1728X96
- Pixel sector 4: 1920x96

Video to be supplied whole 1920x1080 px

Images/videos resolution:

- 7040X96 px
- Video to be supplied whole: 1920x1080 px





TOTEM LEDWALL HALL 8.0

Escalator from Hall 8.0 to Hall 8.1

NOTES

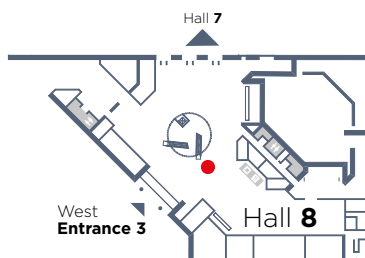
- 10" - 15" Spot
- Format: (video) MP4, (images) JPG and PNG
- Material: provided by the customer
- Max. schedule: 6 companies per day

Technical specifications:

- 32x352 cm
- pitch 2,5 mm

Images/videos resolution:

192X1344 px





PAY DESKS WEST ENTRANCE 3

Cod. CC0.5

NOTES

- 10" - 15" Spot
- Format: (video) MP4, (images) JPG and PNG
- Material: provided by the customer
- Max. schedule: 6 companies per day

Technical specifications:

- 3 x 46"
- L 3,06 mt x H 0,578mt / Sqm 1,77

Images/videos resolution:

1920 x 1080 px





PAY DESKS WEST ENTRANCE 1

Cod. CC0.6

NOTES

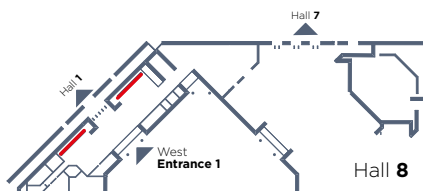
- 10" - 15" Spot
- Format: (video) MP4, (images) JPG and PNG
- Material: provided by the customer
- Max. schedule: 6 companies per day

Technical specifications:

- 2 x 55" each
- L 2,42 mt x H 0,68 / Sqm 1,65

Images/videos resolution:

1920 x 1080 px





TURNSTILES ENTRANCE HALL 1

Cod. CC0.25 - CC0.26

NOTES

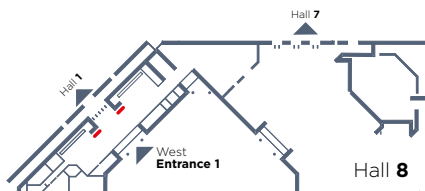
- 10" - 15" Spot
- Format: (video) MP4, (images) JPG and PNG
- Material: provided by the customer
- Max. schedule: Max. 6 companies per day

Technical specifications:

- 1 x 85"
- L 1,1 mt x H 1,9 / Sqm 2,09

Images/videos resolution:

1080 x 1920 px





TURNSTILES ENTRANCE HALL 1

Cod. CC0.25 - CC0.26

NOTES

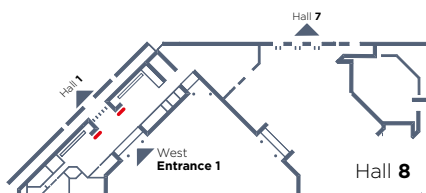
- 10" - 15" Spot
- Format: (video) MP4, (images) JPG and PNG
- Material: provided by the customer
- Max. schedule: 6 companies per day

Technical specifications:

- 2 x 85"
- L 1,1 mt x H 1,9 / Sqm 2,09

Images/videos resolution:

1920 x 1080 px





PASSAGE 7-1

Cod. CC0.8

NOTES

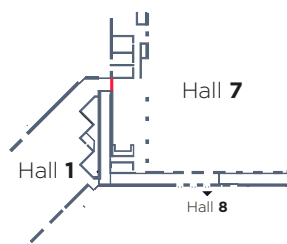
- 10" - 15" Spot
- Format: (video) MP4, (images) JPG and PNG
- Material: provided by the customer
- Max. schedule: 6 companies per day

Technical specifications:

- L 4,48 mt x H 1,92 / Sqm 8,60
- Video wall pitch 10"

Images/videos resolution:

448x192 px





PASSAGE 7-6

Cod. CC0.8 bis

NOTES

- 10" - 15" Spot
- Format: (video) MP4, (images) JPG and PNG
- Material: provided by the customer
- Max. schedule: 6 companies per day

Technical specifications:

- L 4,48 mt x H 1,92 / Sqm 8,60
- Video wall pitch 10"

Images/videos resolution:

448x192 px





Advertising panels



PASSAGE 7-6 | PASSAGE 7-1 | PASSAGE 2-4



NOTES

Advertising to customise the passage between halls. Number of panels: 3 or 5 or 11 (11 panels equal to 90,75 mq)

Technical specifications:

- Material: provided by the customer
- Graphics: two sided
- Format: PDF and PNG

Size

L 5,5 mt x H 0,75





Sponsorship

Sponsorship

THEMATIC AREAS MEETING ROOMS - EVENTS



The type of sponsorship must be agreed with our Event Specialist.
**Thematic areas | Course rooms | Private course rooms | Conference rooms furnished
Custom Events | Private events**



Newsletter

Newsletter

INVITATION



DEDICATED NEWSLETTER

With invitation to visit the stand

Material to be provided

Text
Logo
Video and Photo
Link to website

Technical Specifications

Format: (video) MP4, (images) JPG and PNG
Vector logo

Images and video resolution

1200X800 px

Newsletter

BANNER



NEWSLETTER WITH BANNER

Exclusively on all visitor newsletters

Material to be provided

Banner
Link to website

Technical Specifications

Format: JPG e PNG

Images and video resolution

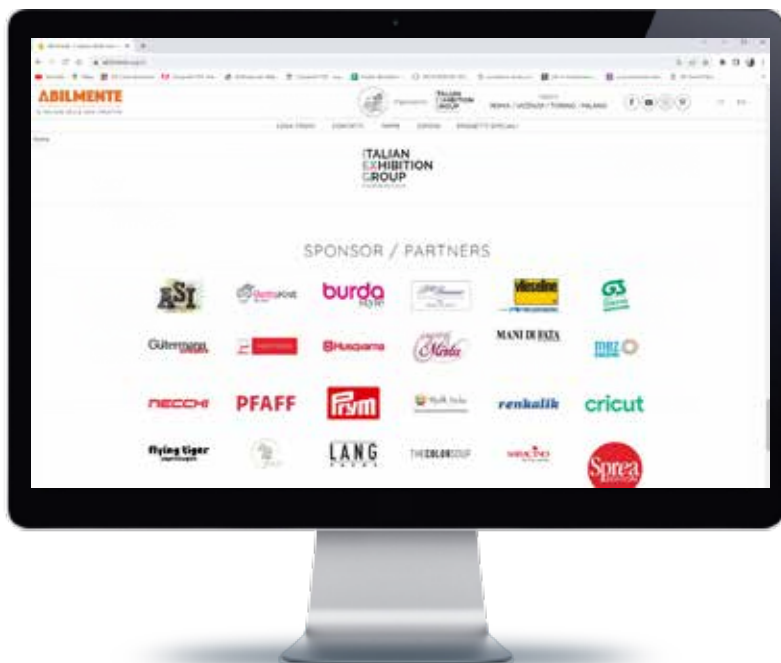
600x150 px



Website

Website

HOMEPAGE



HOMEPAGE

Inclusion of logo and clickable links

Material to be provided

Vector logo
Link to website

Technical specifications

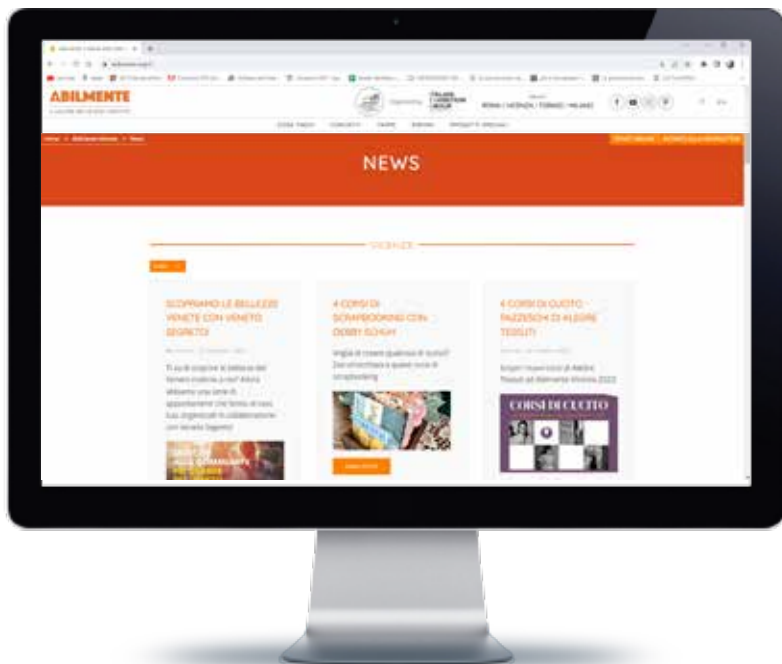
Format: Vector logo or PNG

Images and video resolution

170X90 px

Website

ARTICLE



ARTICLE

Company presentation, new product features

Material to be provided

Text (max. 2.000 keystrokes)

Logo

Video and Photo

Link to website

Technical specifications

Format: (video) MP4, (images) JPG e PNG

Images and video resolution

1200x800 px



Other visibility
opportunities

Other visibility opportunities

TICKET ON LINE

ABILMENTE
THE CREATIVE LOCAL SHOW

12 - 19 OCTOBER 2023 | PIERA IN VICENZA

THE TICKET IS FOR PERSONAL USE ONLY AND NOT TRANSFERABLE

ALL YOU NEED TO KNOW

WHEN: from Thursday 12 to Sunday 19 October 2023

OPENING HOURS: 9:30 am - 6:30 p.m.

WHERE: VicenzaPalas Via dell'Ortofranca, 16, Vicenza (Italy)

EVENT ENTRY: Wednesday 2 - Friday 7 / Saturday 8 - Day 1

VISITOR REGULATION: [leggepalas.it/en/leg-palaso](#)

HELPSIDE
For more information: helpdesk@legpalas.it

Download the ticket or scan it on your smartphone

Scan your code to enter the halls

HOW TO ARRIVE

BY CAR OR BUS
Vicenza Exhibition Center is located 400 meters from the main exit of the highway. An inter-city car park is available on the website: [www.abilmente.it](#)

BY TRAIN
Vicenza is located on the Venice-Milan railway line. The website is on the website: [www.abilmente.it](#)

SHUTTLE BUS TRAIN STATION - FREE
A daily shuttle bus service is available, reserved for the advance visitors, from the train station, to the east entrance of the fair and back from 8.30 am to 7.30 pm everyday.

BY PLANE
Agipor "Marco Polo" Venice - info@agipor.it
Agipor "Guglielmo Marconi" Bergamo - info@agipor.it
Agipor "Mariano Comba" Bergamo - info@agipor.it
Agipor "Leonardo da Vinci" Bergamo - info@agipor.it

VISITOR ENTRANCE

HELPSIDE
For more information: helpdesk@legpalas.it

PERSONALIZED TICKET ON LINE

Insert your logo or ADV
within the online visitor ticket

Material to be provided

Logo format: pdf vector
Format ADV: high res. pdf
with 5 mm bleed per side
ADV size: 10x3 cm

Other visibility
opportunities

POSTCARD



PERSONALIZED POSTCARDS

Insert your logo in the Abilmente postcards

Material to be provided

Logo

Technical specifications

Format: vector

Other visibility opportunities

PROMOTIONAL MATERIAL



DISTRIBUTION OF YOUR PROMOTIONAL MATERIAL

Material to be provided

Provided by the customer

Service specifications

The service includes the distribution of the material supplied by the customer directly to the cash desks.

Other visibility opportunities

GUIDE MAP



GUIDE MAP

Insertion of logo or advert in the guide map

Material to be provided

Logo or Adv

Technical specifications

Pages available for Adv: 3

ADV spaces available: 5

Size:

68x76 mm - 138x70 mm

150x184 mm - 297x138 mm

297x420 mm

ADV format

High res. pdf

with 5 mm bleed per side

Logo format

vector

Service specifications

Map distribution at all entrances and info points

Other visibility opportunities

SPECIAL INITIATIVE



Postcard distribution, just after the entrance turnstiles, inviting the public to post a photo on their social media, using the hashtags **#companyname #AbilmenteVicenza** in exchange for a gadget to collect at the company stand.

Material to be provided

Logo
Gadget

Technical specifications

Logo format: vector

Service specifications

Postcards distributed by hostess

ABILMENTE

THE CREATIVE IDEAS SHOW

Organized by

**ITALIAN
EXHIBITION
GROUP**
Providing the future



#Abilmente **Vicenza23**

abilmente.org