

TECHNICAL FORM ABILMENTE 2025

EXHIBITING RATES FORM



ABILMENTE SPRING VICENZA 20-23 FEBRUARY
 ABILMENTE AUTUMN VICENZA 16-19 OCTOBER
 ABILMENTE SPRING ROMA 27 FEBRUARY - 2 MARCH
 ABILMENTE AUTUMN ROMA 25-28 SEPTEMBER
 ABILMENTE SPRING MILANO 27-30 MARCH
 ABILMENTE AUTUMN MILANO 23-26 OCTOBER
 ABILMENTE SPRING TORINO 3-6 APRIL
 ABILMENTE AUTUMN TORINO 13-16 NOVEMBER

EXHIBITION RATES PER SQ.M. - BARE AREA⁽¹⁾

		VICENZA	ROMA	MILANO	TORINO
PARTICIPATION IN ONE EDITION		€ 98,00	€ 95,00	€ 95,00	€ 90,00
PARTICIPATION AT BOTH EDITIONS	SPRING	€ 80,00	€ 80,00	€ 80,00	€ 76,00
	AUTUMN	€ 94,00	€ 88,00	€ 90,00	€ 84,00

EXHIBITION RATES – PRE-FITTED AREA⁽²⁾

		APV/AAV	APR/AAR	APM/AAM	APT/AAT
PARTICIPATION IN ONE EDITION		€ 133,00	€ 130,00	€ 130,00	€ 125,00
PARTICIPATION AT BOTH EDITIONS	SPRING	€ 115,00	€ 115,00	€ 115,00	€ 110,00
	AUTUMN	€ 129,00	€ 123,00	€ 125,00	€ 119,00

REGISTRATION FEE⁽³⁾

RATE FOR EDITION	€ 350,00	
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Other items⁽⁴⁾ :

Corner Booth ⁽⁵⁾	+ 10% on total area cost + fitted area, if requested ⁽⁵⁾	
Hosted companies fee (in case of more companies inside one booth)	€/company	400,00
Represented Companies and Brands, included in the catalog	€/each	350,00

VAT must be added to these figures, if due.

- (1) **Unfitted area** rate includes area and 1 kw supply each 16 sq.m. The registration fee and any other item required will be charged. **We remind exhibitors booking an unfitted area that they must take care of the distribution of the exhibition spaces (partition walls with other stands, height 3 meters, unless otherwise indicated), and provide all the documentation relating to the layout, that is: 1. Design of stand set-up; 2. Declaration of correct assembly of the Stand; 3. Declaration regarding the fireproof quality of the materials employed (with the relative certificates of the same) 4. Declaration of conformity of the electrical system in relation to the power less than or equal to 6kW or more than 6kW. The eventual company that prepares the area in the name and on behalf of the Exhibitor must also provide: A) Chamber of Commerce registration; B) DURC - tax and wage compliance certificate.; C) Self-declaration of technical and professional requirements; D) Declaration in lieu of certification (self-certification of absence of criminal convictions, absence of provisions registered in the criminal record, absence of liquidation / arrangement with creditors procedures).**
- (2) **The pre-fitted area** rate includes stand structure, painted honeycomb wood partitions, electrical system, headlights, electrical socket, graphics with company name, in addition to what is included in the bare area. Only in the Milan edition the pre-fitted area rate DOES NOT include carpet.
- (3) **Registration fee (mandatory for each participant and for each edition)** including: insurance, exhibitor badges based on square meters, inclusion in the paper and online catalogues, 1 parking card where possible, Wi-Fi connection where possible.
- (4) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.
- (5) **Surcharge for Corner Booth:** supplementary rate for areas looking on to areas with two or more open sides. It is calculated on total area cost (unfitted area + fitted area, if requested).

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ADVERTISING RATES FORM



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LET YOURSELF BE TEMPTED!

Advertising offers for ABILMENTE 2025

Dear Company,

we have pleasure to draw your attention to some advertising opportunities to promote your visibility as exhibitor.

LARGE ADVERTISING SPACES AT THE EXPO CENTRE

DESCRIPTION	TYPE	PRICE LIST
<input type="checkbox"/> VIDEOWALL AND ADVERTISING SYSTEMS	- HALLS - ENTRANCES - CONNECTING CORRIDORS	from € 500 to € 2.500
<input type="checkbox"/> ARTICLE ON WEBSITE WITH POST ON FACEBOOK		€ 300
<input type="checkbox"/> HIGHLIGHT ON NEWSLETTER	- DEDICATED DEM - BANNER ON ENTIRE CAMPAIGN - SINGLE BANNER	from € 150 to €2.500
<input type="checkbox"/> HIGHLIGHT ON EVENT GUIDE (DISTRIBUTED ON SITE)		from € 300 to € 1.500
<input type="checkbox"/> LOGO ON ONLINE TICKET	EXCLUSIVE	€ 2.500
<input type="checkbox"/> HIGHLIGHT ON SITE	- LOGO AMONG PARTNERS - OPENING SLIDE SHOW	from € 300 to € 1.500
<input type="checkbox"/> GADGET DISTRIBUTION AT EVENT (EXCLUDING MATERIALS)	Starting from	€ 1.000
<input type="checkbox"/> ROOMS FOR PRIVATE EVENTS (AUDIO-VIDEO EQUIPMENT, ON-SITE TECHNICIAN EXCLUDED))	Starting from	€ 500
<input type="checkbox"/> SPONSORSHIP OF SPECIAL PROJECTS	Starting from	€ 1.000
<input type="checkbox"/> MAIN PARTNER HIGHLIGHT PACKAGES	On estimate	
<input type="checkbox"/> VISIBILITY ON "BE A - IL BLOG DELLE IDEE CREATIVE"	Starting from	€ 300
<input type="checkbox"/> COURSE PACKAGE ABILMENTE ACADEMY	Starting from	€ 400

These amounts are net of VAT

ABILMENTE Team is available to examine any other requests and can also design new solutions tailored to your visibility needs.

For further information please contact: see info square in the next page and on www.abilmente.org.

Date

Stamp and signature of contracting firm's legal representative

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GENERAL INFORMATION AND DEADLINES



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IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it in pdf format							
		ABILMENTE Team will contact you with a customized proposal.							
	PARTECIPATION CONFIRM/DEPOSIT	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format.							
		Contextually pay the advance for the amount to the bank details as indicated in the proposal itself.							
	BALANCE DEADLINE	APV25 3 FEBRUARY 2025	AAV25 29 SEPTEMBER 2025	APR25 10 FEBRUARY 2025	AAR25 8 SEPTEMBER 2025	APM25 10 MARCH 2025	AAM25 6 OCTOBER 2025	APT25 17 MARCH 2025	AAT25 27 OCTOBER 2025
Deadline within which the total balance payment related to the exhibiting area allocated (Chap. II Art.3 - 3.1 of the General Regulation) has to be sent to. P.S.: for confirmations signed and received after these dates, payment of the balance will be requested directly.									
WITHDRAWAL RULES	PENALTY EQUAL TO THE ADVANCE	APV25	AAV25	APR25	AAR25	APM25	AAM25	APT25	AAT25
		30 DECEMBER 2024	30 APRIL 2025	30 DECEMBER 2024	30 APRIL 2025	30 DECEMBER 2024	30 APRIL 2025	30 DECEMBER 2024	30 APRIL 2025
		In case of withdrawal within these dates , the penalty will be equal to a sum corresponding to the advance payment (30%) as quantified in the participation proposal countersigned for acceptance.							
	PENALTY EQUAL TO THE ENTIRE AMOUNT	APV25	AAV25	APR25	AAR25	APM25	AAM25	APT25	AAT25
		31 DECEMBER 2024	1 MAY 2025	31 DECEMBER 2024	1 MAY 2025	31 DECEMBER 2024	1 MAY 2025	31 DECEMBER 2024	1 MAY 2025
		In case of withdrawal starting from these dates , the penalty will be equal to a sum corresponding to the entire amount (100%) as quantified in the participation proposal countersigned for acceptance.							

FOR FURTHER INFORMATION:

FOR FURTHER INFORMATION:		TEAM	PHONE	E-MAIL
TEAM Sales: Info for exhibitors, exhibiting space sale , advertising services sale , exhibition general information	Exhibition Manager Sales Account Sales Account Sales Account Event Specialist	Marco Chiarello Chiara Biasi Serena Rizzotto Gioia Valdemarca Roberta Lunardon	0444 969 413 0444 969 439 0444 969 089 0444 969 087 0444 969 086	marco.chiarello@iegexpo.it chiara.biasi@iegexpo.it serena.rizzotto@iegexpo.it gioia.valdemarca@iegexpo.it roberta.lunardon@iegexpo.it
Technical assistance: login, services, e-commerce	EXHIBITOR SERVICES OFFICE			exposervices@iegexpo.it
Technical assistance: logistics and planning fitting days, dismantling days, access procedure, stand projects approval	OFFICE: Exhibition Design / Fitting OFFICE: HSE & Quality / Security OFFICE: Logistics & Mobility / Logistics	Rita Conciauro Mattia Gasparini Alberto Fioretti Ivan Giachin	0444 969 952 0444 969 818 0444 969 911 0444 969 929	rita.conciauro@iegexpo.it mattia.gasparini@iegexpo.it alberto.fioretti@iegexpo.it ivan.giachin@iegexpo.it
Accounting services: deposit payment, balance, invoices, request of invoices	ACCOUNTING DEPARTMENT	Evis Boshku Alessandra De Vita Andrea Gentili Carla Pedriali Marilena Ventura Domenico Villani	0541 744219 0541 744312 0541 744212 0541 744318 0541 744611 0541 744316	customers@iegexpo.it
Assistance for: catalog section in reserved area	MARKETING BACK OFFICE			marketingbo@iegexpo.it
Forms and registration data review	SALES BACK OFFICE	Nadia Magnabosco Alessandra Ciavatti	0444 969 942 0541 744 639	nadia.magnabosco@iegexpo.it alessandra.ciavatti@iegexpo.it

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year. The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.