

TECHNICAL FORM

ABILMENTE AUTUMN 2026

EXHIBITING RATES FORM



ABILMENTE AUTUMN ROMA 24 - 27 SEPTEMBER
 ABILMENTE AUTUMN VICENZA 15 - 18 OCTOBER
 ABILMENTE AUTUMN MILANO 22 - 25 OCTOBER
 ABILMENTE AUTUMN TORINO 12 - 15 NOVEMBER

EXHIBITION RATES PER SQ.M. – BARE AREA⁽¹⁾

		ROMA	VICENZA	MILANO	TORINO
PARTICIPATION IN <u>ONE EDITION</u>		€ 97,00	€ 100,00	€ 97,00	€ 92,00
PARTICIPATION IN <u>MULTIPLE EDITIONS</u>	AUTUMN	€ 92,00	€ 96,00	€ 92,00	€ 86,00

EXHIBITION RATES – PRE-FITTED AREA⁽²⁾

		AAR	AAV	AAM	AAT
PARTICIPATION IN <u>ONE EDITION</u>		€ 132,00	€ 135,00	€ 132,00	€ 127,00
PARTICIPATION IN <u>MULTIPLE EDITIONS</u>	AUTUMN	€ 127,00	€ 131,00	€ 127,00	€ 121,00

REGISTRATION FEE⁽³⁾

RATE FOR EDITION	€ 350,00
------------------	----------

Other items⁽⁴⁾ :

Surcharge for Corner Booth ⁽⁵⁾	+ 10% on total area cost + fitted area, if requested ⁽⁵⁾
Hosted companies fee (in case of more companies inside one booth)	€/company 450,00
Represented Companies and Brands, included in the catalog	€/each 350,00

VAT must be added to these figures, if due.

- (1) **Unfitted area** rate includes area and 1 kw supply each 16 sq.m. The registration fee and any other item required will be charged. **We remind exhibitors booking an unfitted area that they must take care of the distribution of the exhibition spaces (partition walls with other stands, height 3 meters, unless otherwise indicated), and provide all the documentation relating to the layout, that is: 1. Design of stand set-up; 2. Declaration of correct assembly of the Stand; 3. Declaration regarding the fireproof quality of the materials employed (with the relative certificates of the same) 4. Declaration of conformity of the electrical system in relation to the power less than or equal to 6kW or more than 6kW. The eventual company that prepares the area in the name and on behalf of the Exhibitor must also provide: A) Chamber of Commerce registration; B) DURC - tax and wage compliance certificate.; C) Self-declaration of technical and professional requirements; D) Declaration in lieu of certification (self-certification of absence of criminal convictions, absence of provisions registered in the criminal record, absence of liquidation / arrangement with creditors procedures).**
- (2) **The pre-fitted area** rate includes stand structure, painted honeycomb wood partitions, electrical system, headlights, electrical socket, graphics with company name, in addition to what is included in the bare area. Only in the Milan edition the pre-fitted area rate DOES NOT include carpet.
- (3) **Registration fee (mandatory for each participant and for each edition)** including: insurance, exhibitor badges based on square meters, inclusion in the paper and online catalogues, 1 parking card where possible, Wi-Fi connection where possible.
- (4) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.
- (5) **Surcharge for Corner Booth:** supplementary rate for areas looking on to areas with two or more open sides. It is calculated on total area cost (unfitted area + fitted area, if requested).

TECHNICAL FORM
ABILMENTE AUTUMN 2026
ADVERTISING RATES FORM

ABILMENTE AUTUMN ROMA 24 - 27 SEPTEMBER
ABILMENTE AUTUMN VICENZA 15 - 18 OCTOBER
ABILMENTE AUTUMN MILANO 22 - 25 OCTOBER
ABILMENTE AUTUMN TORINO 12 - 15 NOVEMBER

LET YOURSELF BE TEMPTED!

Advertising offers for ABILMENTE AUTUMN 2026

Dear Company,

we have pleasure to draw your attention to some advertising opportunities to promote your visibility as exhibitor.

LARGE ADVERTISING SPACES AT THE EXPO CENTRE

DESCRIPTION	TYPE	PRICE LIST
☐ VIDEOWALL AND ADVERTISING SYSTEMS	- HALLS - ENTRANCES - CONNECTING CORRIDORS	from € 500 to € 2.500
☐ ARTICLE ON WEBSITE WITH POST ON FACEBOOK		€ 300
☐ HIGHLIGHT ON NEWSLETTER	- DEDICATED DEM - BANNER ON ENTIRE CAMPAIGN - SINGLE BANNER	from € 750 to € 2.500
☐ HIGHLIGHT ON EVENT GUIDE (DISTRIBUTED ON SITE)		from € 300 to € 1.500
☐ HIGHLIGHT ON SITE	- LOGO AMONG PARTNERS - OPENING SLIDE SHOW	from € 300 to € 1.500
☐ GADGET DISTRIBUTION AT EVENT (EXCLUDING MATERIALS)	Starting from	€ 2.500
☐ ROOMS FOR PRIVATE EVENTS (AUDIO-VIDEO EQUIPMENT, ON-SITE TECHNICIAN EXCLUDED)	Starting from	€ 500
☐ SPONSORSHIP OF SPECIAL PROJECTS	Starting from	€ 1.500
☐ MAIN PARTNER HIGHLIGHT PACKAGES	On estimate	
☐ VISIBILITY ON "BE A - IL BLOG DELLE IDEE CREATIVE"	Starting from	€ 500

These amounts are net of VAT

ABILMENTE Team is available to examine any other requests and can also design new solutions tailored to your visibility needs.

For further information please contact: see info square in the next page and on www.abilmente.org.

Date

Stamp and signature of contracting firm's legal representative

TECHNICAL FORM

ABILMENTE AUTUMN 2026

GENERAL INFORMATION AND DEADLINES



ABILMENTE AUTUMN ROMA 24 - 27 SEPTEMBER
 ABILMENTE AUTUMN VICENZA 15 - 18 OCTOBER
 ABILMENTE AUTUMN MILANO 22 - 25 OCTOBER
 ABILMENTE AUTUMN TORINO 12 - 15 NOVEMBER

IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it in pdf format			
		ABILMENTE Team will contact you with a customized proposal.			
	PARTECIPATION CONFIRM/ DEPOSIT	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format.			
		Contextually pay the advance for the amount to the bank details as indicated in the proposal itself.			
BALANCE DEADLINE		AAR26	AAV26	AAM26	AAT26
		7 SEPTEMBER 2026	28 SEPTEMBER 2026	5 OCTOBER 2026	26 OCTOBER 2026
		Deadline within which the total balance payment related to the exhibiting area allocated (Chap. II Art.3 - 3.1 of the General Regulation) has to be sent to.			
		P.S.: for confirmations signed and received after these dates, payment of the balance will be requested directly.			
WITHDRAWAL RULES	PENALTY EQUAL TO THE ADVANCE	AAR26	AAV26	AAM26	AAT26
		31 JULY 2026	31 JULY 2026	31 JULY 2026	31 JULY 2026
		In case of withdrawal <i>within these dates</i> , the penalty will be equal to a sum corresponding to the advance payment (30%) as quantified in the participation proposal countersigned for acceptance.			
	PENALTY EQUAL TO THE ENTIRE AMOUNT	AAR26	AAV26	AAM26	AAT26
		1 AUGUST 2026	1 AUGUST 2026	1 AUGUST 2026	1 AUGUST 2026
		In case of withdrawal <i>starting from these dates</i> , the penalty will be equal to a sum corresponding to the entire amount (100%) as quantified in the participation proposal countersigned for acceptance.			

FOR FURTHER INFORMATION:

SECTOR	TEAM	PHONE + 39	E-MAIL
TEAM Sales: Info for exhibitors, exhibiting space sale, advertising services sale, exhibition general information	Exhibition Manager Sales Account Sales Account Sales Account Event Specialist	Carolina Busnardo Chiara Biasi Roberta Canola Gioia Valdemarca Roberta Lunardon	0444 969 946 0444 969 439 0444 969 440 0444 969 087 0444 969 086
			carolina.busnardo@iegexpo.it chiara.biasi@iegexpo.it roberta.canola@iegexpo.it gioia.valdemarca@iegexpo.it roberta.lunardon@iegexpo.it

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year. The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.